

Brief

Project Summary

Pylon is a web and native app for bicycle commuters, populated by user and algorithms. Through functionalities like bicycle parking map and bike friendly roads, Pylon try to makes commuting with bicycle easier and more efficient.

Primary Objectives

The project has three parts. The first one is to create a visual identity. The second part is to create a friendly UI applicable in native apps and web application. The last part of the project is to create a landing page to announce the app.

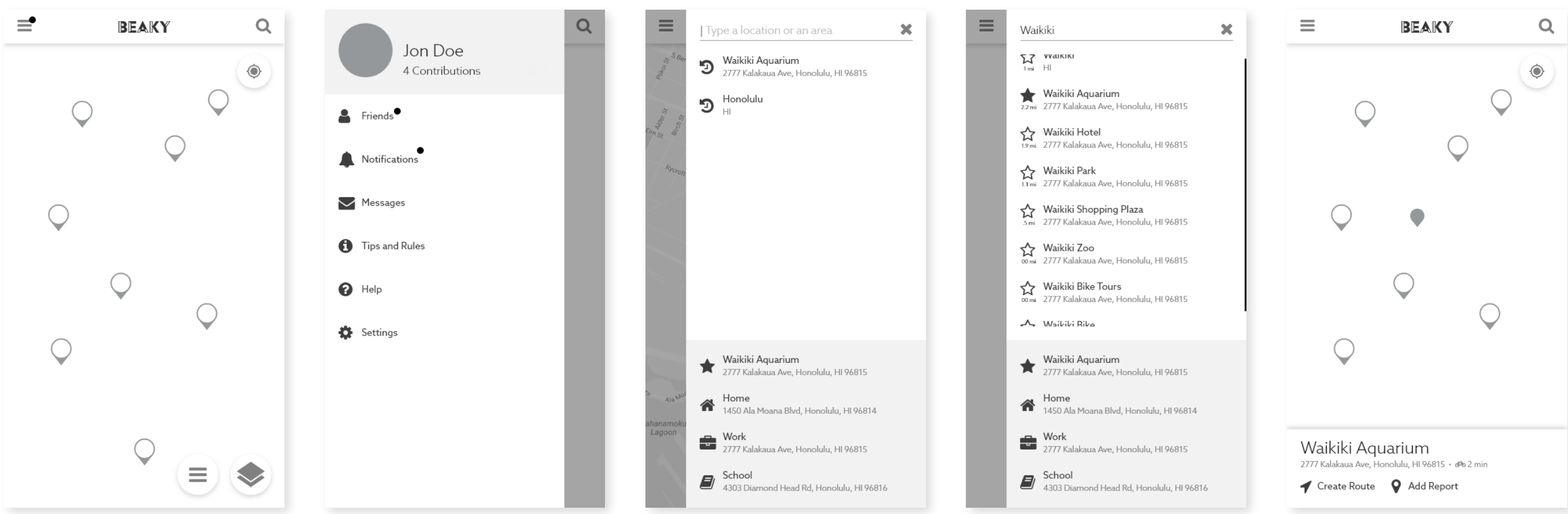
UX

Ealy Stage Portotypes

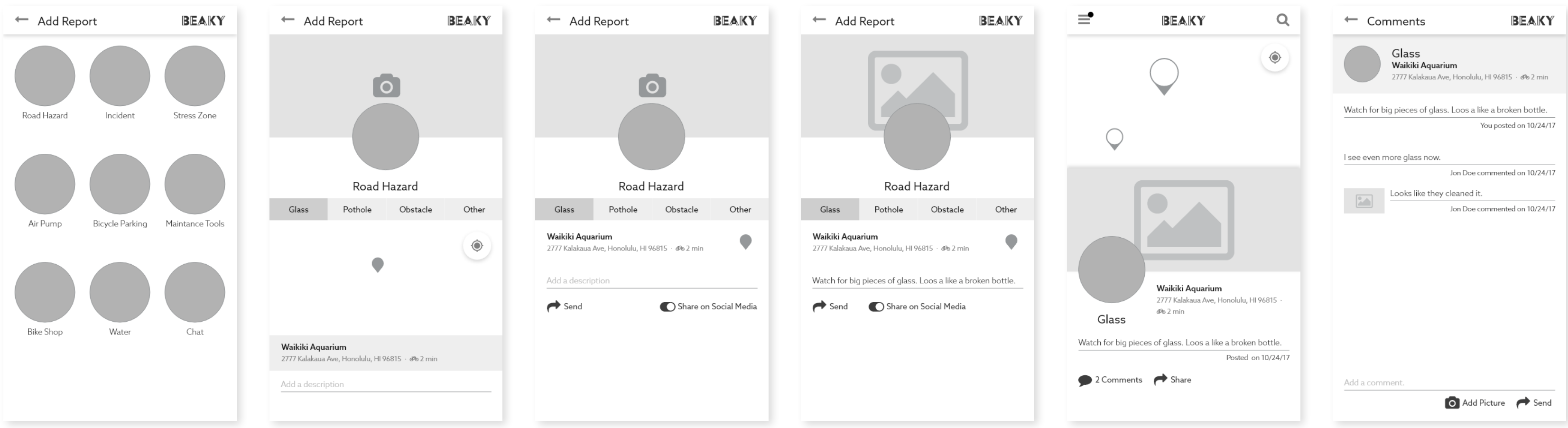
Adobe XD Prototype

Functionality

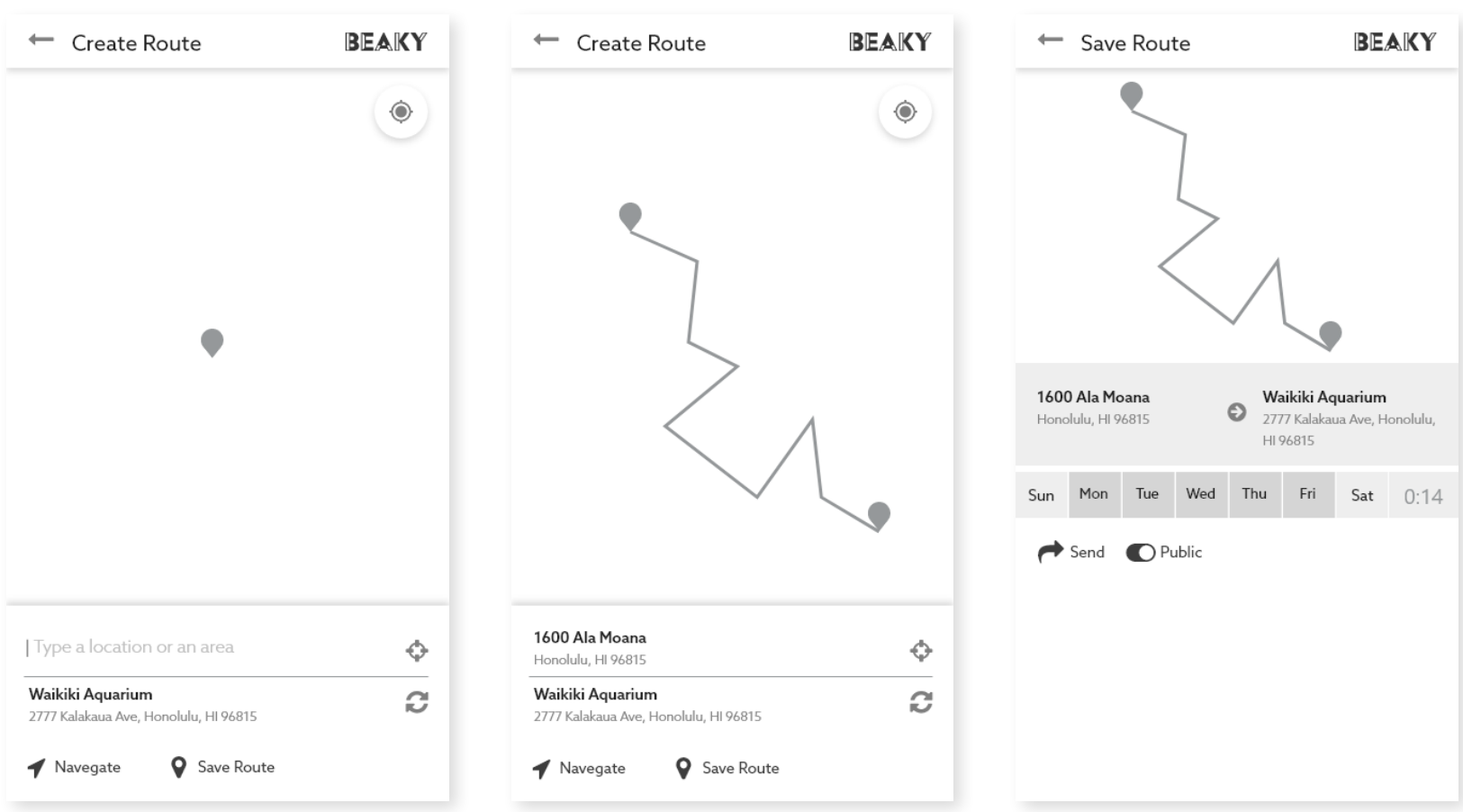
The user is first presented to the functionalities of the app, having access to the main features from the home page. The user will only be prompt to create an account upon the first contribution to the map.



Map and Menus



Adding Reports

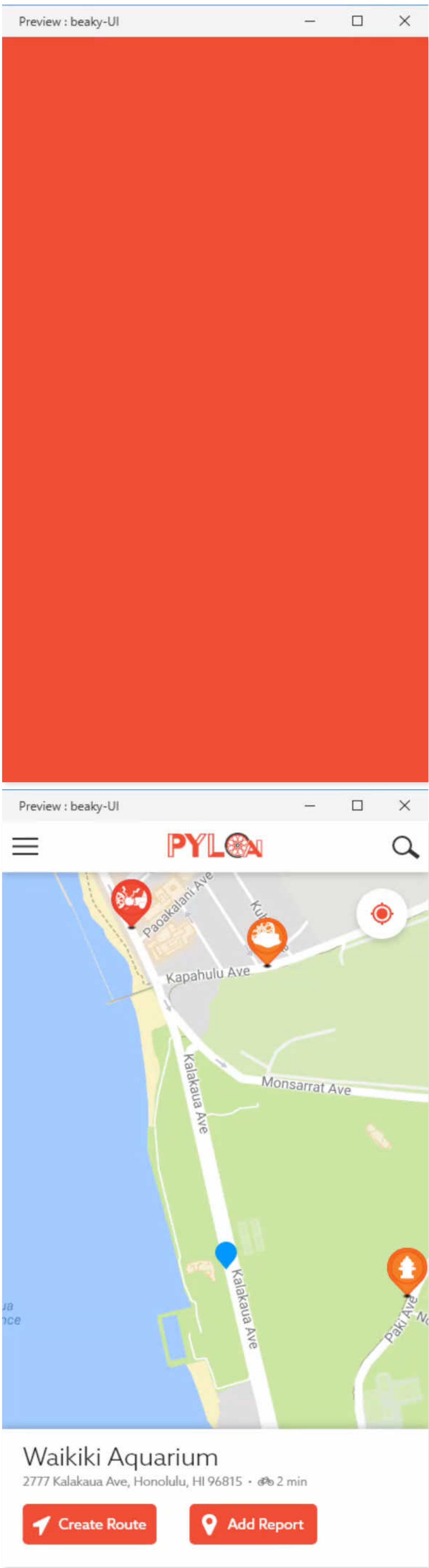


Adding Commuting Routes

UI

Drafts

Revisions to the early stage prototype were implemented in the design stage, were the app was partially designed thus far.



Adobe XD Prototype

